



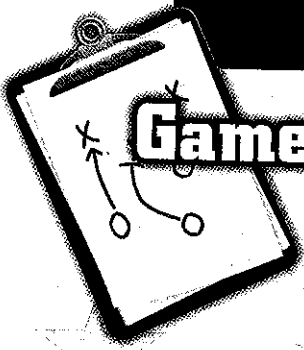
POWERPOINT

ZONE

The objective:

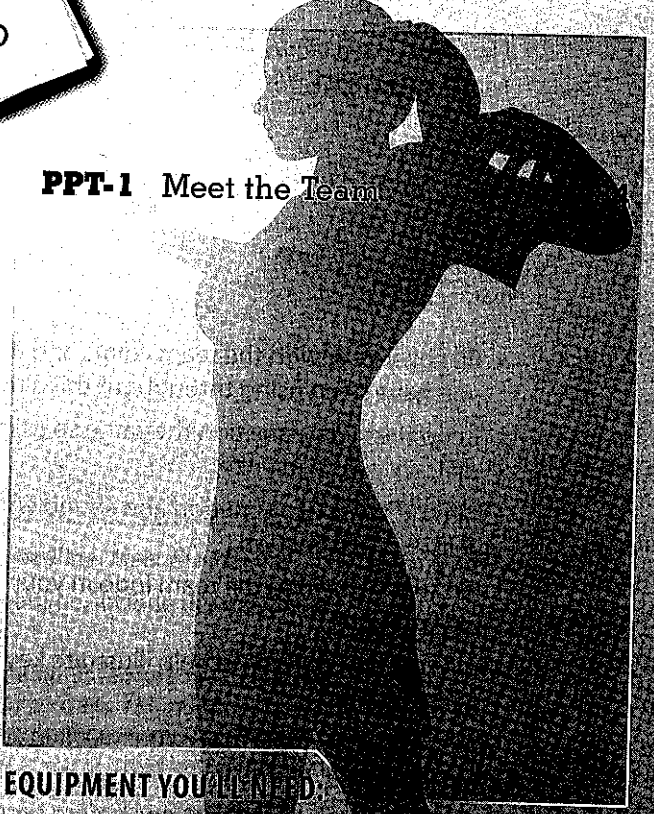
Promoting your dream team.

In this section, you will create a presentation to inform the public about your dream team.



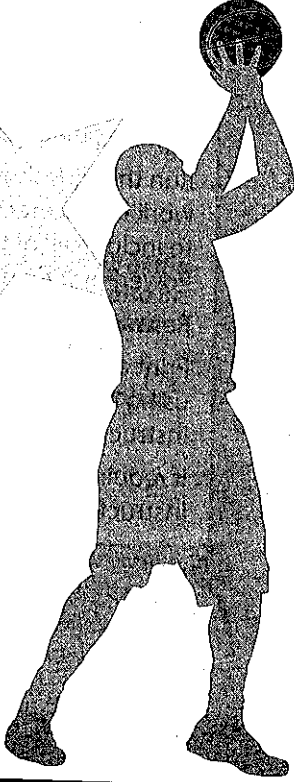
Game plan:

PPT-1 Meet the Team



EQUIPMENT YOU'LL NEED:

- The Dream Team Resource
- Microsoft PowerPoint



Zone 4

Meet the Team

Introducing and promoting your dream team

Goal

To help promote your team to the public, you will create an informative presentation. Your presentation will tell the public what your team is all about and why your team will be successful in the professional league. This presentation will be shown on large screen TVs inside and outside of the stadium during games and other high-visibility times.

SKILLS UTILIZED

Use Microsoft PowerPoint to promote your team to the public.

Tactics

- Be consistent with the team colors and fonts that you have been using throughout this simulation.
- Keep the slide transition the same so as not to distract your audience.
- Limit the use of animation and sound effects to minimize distraction.
- Be sure to include the team logo in your presentation.
- Use graphic images to help illustrate key points in your slideshow.
- Choose graphics that are consistent in style, design, color, and size.
- Read through all instructions before proceeding with the project.
- Review the "On the Field with Joe Gendron" section for guidance when completing this project.

Instructions

1. Open and print the file **PPT-1 Planning Form** from the **Planning Forms** folder located in **The Dream Team** folder.
2. Follow the template provided in **Figure PPT-1-A** to complete the **PPT-1 Planning Form** and draft your 10-slide presentation.
3. Using Microsoft PowerPoint, open a new presentation.
4. Save the presentation as **PPT-1 Meet the Team** to **The Dream Team** folder.
5. Using the information from the **PPT-1 Planning Form**, create your 10-slide presentation.



Be sure the different blocks of information are placed in separate text boxes. You should enter all of the text first and then go back to enhance the look of the presentation.

6. Add additional text and/or graphic images that you feel will help illustrate and enhance the content and appearance of each slide.
7. Apply the following PowerPoint features to your presentation:
 - Apply a background to each slide that best matches the colors of your team
 - Apply an identical slide transition to all slides
 - Apply custom animation to a minimum of three objects in the slideshow
8. Run the slideshow and carefully proofread your work for accuracy, design, and format. Be sure to include all of the required information and PowerPoint features.
9. Resave the document.
10. Print a copy of your presentation as handouts using 3 to 6 slides per page if required by your instructor.
11. If required, present this presentation to your instructor and/or your class.



Review the presentation designed by Joe Gendron to get inspiration and ideas for designing your own. Remember: Use your own creativity and design skills. Do not copy Joe Gendron's presentation design.

Figure PPT-1-A

Create a slideshow using the template below as a guide.

Slide 1

Include the headline:
Introducing the [team name]

Include a graphic image of your team logo.

In the bottom right corner of the slide, include a digital picture of yourself (if picture is not available, use equivalent clipart image).

Below the digital picture, include your first and last name and your title.

Slide 2

Include the headline: ***Contact Information***

Center align the following contact information:

[team name]

[stadium name]

[street address]

[city, state, and zip code]

[phone number]

[fax number]

Slide 3

Include the headline:
Team Roster and Coaching Staff

Include your team's roster from the data you created in Project E-1, Zone 2.

Slide 4

Include the headline: ***Ticket Price List***

Include your team's ticket pricing table from the data you created in Project E-4, Zone 2.

Slide 5

Include the headline: ***Fan T-shirt***

Below the headline, include the following subheading:

Our fan T-shirts will be sold for \$24.95 at all of the home games at [stadium name]. They will also be available to purchase at all major retail chains. Here is a sneak peek of our design:

Include the T-shirt design you created in Project DTP-3, Zone 3.

Slide 6

Include the headline: ***Meet the Players***

Below the headline, include the following subheading:

The next three slides feature the career highlights of three of our players. The [team name] are very fortunate to have acquired these athletes, and we are confident you will enjoy watching them play.

(Continued)

Figure PPT-1-A (Continued)

Slide 7

Include the headline: *[First name and last name of one of your selected players]*

Insert a photo image of the player on this slide.

Include a bulleted list of the following information about the selected player: hometown, age and birth date (optional), uniform number, position, awards and recognitions, and three adjectives that describe this player.

Slide 8

Include the headline: *[First name and last name of one of your selected players]*

Insert a photo image of the player on this slide.

Include a bulleted list of the following information about the selected player: hometown, age and birth date (optional), uniform number, position, awards and recognitions, and three adjectives that describe this player.

Slide 9

Include the headline: *[First name and last name of one of your selected players]*

Insert a photo image of the player on this slide.

Include a bulleted list of the following information about the selected player: hometown, age and birth date (optional), uniform number, position, awards and recognitions, and three adjectives that describe this player.

Slide 10

Include the headline: *The [team name] [year] Season Schedule*

Below the headline, include the following subheading:

Fans will undoubtedly enjoy coming to see their favorite team play. Here is the upcoming season schedule. Hope you can join us and cheer us onto victory.

Include the team's upcoming schedule by using the season schedule table you created in Project E-3, Zone 2.

